

*Jane Austen's*  
REGENCY WORLD

Advertisement  
dimensions  
and technical  
information  
specifications



THE OFFICIAL  
MAGAZINE OF  
THE JANE AUSTEN  
CENTRE, BATH

**Firstly, please check if your advertisement appears either:**

- 1) within the text pages, including the cover, or**
- 2) it is on the back cover**

**and then use the relevant specification page.**

**All artwork to be supplied as:**

**EPS** format with all fonts turned to outline and colours set to CMYK in originating program, **or**

**PDF** saved as press quality or highest quality setting available with all colours set to CMYK in originating program, **or**

**Photoshop** file (PSD or TIF) with any type layers rastered and file saved in CMYK at 300dpi, **or**

**JPG** accepted but only with image set at maximum quality and type layers rastered and file saved in CMYK at 300dpi

**We will not accept any fonts so they must all be turned to outline or rastered**

## **Back cover advertisement dimensions**

**For back cover advertisements only**  
150mm x 226mm portrait (no bleed required)

**Advertisement dimensions 1**

**Quarter page portrait advert**

68mm x 110mm no bleed required

**Full page portrait advert**

142mm x 226mm no bleed required

**Half page landscape advert**

142mm x 110mm no bleed required

## Advertisement dimensions 2

A

B

**Double page landscape advert can be either A** 314mm x 226mm (no bleed required)  
**or B** 328mm x 240mm (please add 3mm bleed)

**NB** In both cases please avoid placing important copy or text within the grey area (30mm x 240mm) in the central gutter as this will be lost in the binding process