

Jane Austen's Regency World

Advertisement specifications

Please check if your advertisement appears either

1) within the text pages including the cover, or

2) it is on the back cover

and then use the relevant specification page

All artwork to be supplied as:

EPS format with all fonts turned to outline and colours set to CMYK in originating program, **or**

PDF saved as press quality or highest quality setting available with all colours set to CMYK in originating program, **or**

Photoshop file (PSD or TIF) with any type layers rastered and file saved in CMYK at 300dpi, **or**

JPG accepted but only with image set at maximum quality and type layers rastered and file saved in CMYK at 300dpi

We will not accept any fonts so they must all be turned to outline or rastered

Advertisement dimensions 1

Quarter page portrait advert

68mm x 110mm no bleed required

Full page portrait advert

142mm x 226mm no bleed required

Half page landscape advert

142mm x 110mm no bleed required

Advertisement dimensions 2

A

B

Double page landscape advert can be either A 314mm x 226mm (no bleed required)
or B 328mm x 240mm (please add 3mm bleed)

NB In both cases please avoid placing important copy or text within the grey area (30mm x 240mm) in the central gutter as this will be lost in the binding process

Back cover advertisement dimensions

For back cover advertisements only
150mm x 226mm portrait (no bleed required)